

Corporate Programs



Potentials Realized

www.potentialsrealized.com

Specialized Programs

Executive and Personal Coaching Programs for Teams, Individuals and Business Partnerships

Leadership Challenge Workshops (1, 2, 3 day format)

Customized Training Programs in Team Building, Leadership Development, Work-Life Balance, Cross-Cultural and Diversity Training

Consulting – Organizational Development, Performance Improvement, Human Resource Management, Program Development and Evaluation

Facilitation – Strategic Planning, Staff Retreats, Staff Training Programs

Executive and Personal Coaching Programs

Potentials Realized offers both executive and personal coaching programs, for professionals, teams and organizations. We have a successful history of providing specialized coaching programs to the following employees:

- ◆ High Performance Managers, Employees and Teams
- ◆ HR Managers and Personnel
- ◆ Team Leaders, including Virtual Team Leaders
- ◆ Global Managers and Accompanying Family Members on International Assignments

Coaching programs typically focus on **performance, leadership, transition and balance.**

Coaching Packages include:

- ◆ Weekly or biweekly coaching sessions by phone or in person
- ◆ Self-assessments and exercises to move the client forward

Benefits from coaching can include:

- ◆ Enhanced performance and goal attainment, linked to individual and corporate performance indicators;
- ◆ Enhanced leadership capacity;
- ◆ Improved balance between life and work demands.

A study on Corporate coaching by the Manchester Group found a **5.7 x return on investment (ROI) for corporate coaching initiatives.**

Customized coaching programs can be developed for your staff and teams, involving a mix of performance improvement interventions, training and coaching. Additional information about Corporate Coaching Programs can be found in our Frequently Asked Questions – Corporate Coaching.

For more information, please contact Jennifer at 1-866-217-1960, (416) 491-9680 or jennifer@potentialsrealized.com.

For More Information, Please Contact:

Jennifer Britton, MES, CPT, PCC, CHRP
Potentials Realized
Phone: **1-866-217-1960**
Email: info@potentialsrealized.com
Web: www.potentialsrealized.com

Visit our blogs and other resources:
www.groupcoachingessentials.com
yourbalancedlife.blogspot.com
biztoolkit.blogspot.com

Team Systems Coaching and Group Coaching

As a trained Organization and Relationship Systems coach, Jennifer provides high-impact, interactive team coaching days for teams who are forming, in transition, or who want a booster shot to keep their productivity and positivity high. Team systems coaching focuses on coaching the “system” of the team and the relationships which exist within the team. Team Systems coaching focuses on enhancing the overall performance of the entire team. Team systems coaching sessions typically occur over multiple sessions.

Jennifer is also a recognized leader in the area of Group Coaching, and applies these skills to support teams in moving from great to extraordinary! Group Coaching sessions for teams are focused on supporting the development and performance of the individual members of the team, to enhance the teams overall development and performance. Sessions are delivered in person and virtually.

Team Systems Coaching and Group Coaching programs with organizations typically involve an in-depth needs assessment process and meetings with staff members to ensure a unique, customized program for each organization. Follow up includes reporting, evaluation and follow-up phone based sessions with the team (optional).

Customized Training Programs

Potentials Realized offers a range of customized training programs for client needs in the areas of:

- ◆ Team Building
- ◆ Leadership Development
- ◆ Work- Life Balance
- ◆ Cross-cultural and Diversity Training
- ◆ Project Management

In addition to our in-house training programs, we are pleased to offer regularly scheduled Teleseminar and Retreat Programs. Teleseminar programs link professionals from across North America by phone on a weekly basis to experience the powerful training programs Potentials Realized is known for. Participate from your Home or Office!

Retreat programs for the general public are offered on a regular basis in Toronto, Muskoka (Spring-Fall) and the Caribbean (Winter). Please visit our website, or contact us for more information on our regularly scheduled programs including:

- ◆ Training Essentials (Train the Trainer)
- ◆ Your Balanced Life™! (Work-Life Balance)
- ◆ Stepping Into Your Leadership Capacity
- ◆ Career Transition – Teleseminar
- ◆ Developing Your "Self" as a Nonprofit Leader
- ◆ Relationships On Fire™ (Couples Retreats)
- ◆ Women on Fire™ and Life on Fire™!

We would be pleased to deliver these programs to you on a customized basis, in-house. Special nonprofit rates are available.

Consulting

Potentials Realized offers consulting services to the corporate and nonprofit sectors in the following areas:

- ◆ Performance Improvement
- ◆ Human Resources Management
- ◆ Organizational Development
- ◆ Change Management
- ◆ Program Development and Evaluation

Facilitation

If you are looking for facilitation services for an upcoming event, please consider Potentials Realized. We bring a successful national and international trackrecord in the areas of facilitation for:

- ◆ Strategic Planning
- ◆ Staff Retreats (1 – 14 days)
- ◆ Staff Training Programs (half day to several weeks)

We offer services for the for-profit and not-for-profit sectors, as well as governmental agencies and international organizations.

About Jennifer Britton, MES, CPT, PCC, CPCC, CHRP

Jennifer Britton established Potentials Realized, a Canadian-based Performance Improvement Company in April 2004. A former United Nations staff member, her nineteen years of professional and managerial experience span North America, Central and South America, the Caribbean and Europe. Her individual and corporate clients can also be found globally. Jennifer holds a Bachelor of Science (Psychology) from McGill University, a Masters of Environmental Studies from York University, and post-graduate Human Resource Management Studies.

In late 2003, Jennifer was awarded the designation of Certified Performance Technologist by the International Society for Performance Improvement, in recognition for the results based work she has undertaken with organizations in twelve countries globally, ranging from corporations, to governments, to nonprofits. Jennifer is presently one of twenty-one CPTs in Canada. She is also a Certified Human Resource Professional and Certified Professional Co-Active Coach. She has also been awarded the Professional Certified Coach (PCC) Credential from the International Coach Federation.

Jennifer's approach to coaching, training and consulting has been described as "innovative, supportive and ground-breaking". She is becoming a well-known leader in the area of group coaching, retreats and virtual team building. Jennifer is an active member of CSTD, ASTD, ISPI, the International Coach Federation, and HRPAO. To discuss your corporate needs, please contact Jennifer at 1-866-217-1960 or jennifer@potentialsrealized.com.